



Ida Ström

415.527.8802
ida.strom@outlook.com
idastrom.com

Experiences

2018 San Francisco	UX Designer Led user research, designed prototype and led user testing for Golden Snacks.	Golden Snacks
2017–Present Remote	Part-time marketing coordinator Strategic partnerships and online marketing activations.	CDLP
2017–2017 Stockholm	Creative intern Summer internship. Worked with various projects within UX-design & marketing.	CDLP
2017	Digital strategist Managed the digital strategy and maintained website and content.	Happy Palma
2017 San Francisco	CEO-assistant & marketing coordinator Assisted CEO with administrative tasks including managing calendar and coordinated logistics, as well as managing social media.	Stilla Inc
2016 Stockholm	Part-time marketing coordinator Social media content creation, e-commerce, online marketing campaigns & influencer marketing.	Swedish Stockings

Education

2016–2019 San Francisco	Academy of Art University BFA Web Design & New Media
2016 Stockholm	Berghs School of Communication Communication Strategy
2015 Copenhagen	Borups Højskole Art Studies

Skills

Adobe Creative Suite, Sketch, HTML/CSS, Quantitative/Qualitative Research, Usability Testing, Illustrations, Agile Methodologies,